

Kevin Sheridan

Keynote Speaker & Employee Engagement and Virtual Management Expert



Kevin Sheridan is an internationally-recognized Keynote Speaker, a *New York Times* Best Selling Author, and one of the most sought-after voices in the world on the topic of Employee Engagement. For five years running, he has been honored on *Inc. Magazine's* top 101 Leadership Speakers in the world, as well as *Inc.'s* top 101 experts on Employee Engagement. He was also honored to be named to The Employee Engagement Award's Top 100 Global Influencers on Employee Engagement for three consecutive years, as well as being designated as a Senior Fellow at The Conference Board.

Having spent thirty years as a high-level Human Capital Management consultant, Kevin has helped some of the world's largest corporations rebuild a culture that fosters productive engagement, earning him several distinctive awards and honors. Kevin's premier creation, PEER[®], has been consistently recognized as a long-overdue, industry-changing innovation in the field of Employee Engagement. His first book,

Building a Magnetic Culture, made six of the best seller lists including *The New York Times*, *Wall Street Journal*, and *USA Today*. He is also the author of *The Virtual Manager*, which explores how to most effectively manage remote workers.

Kevin is a frequent keynote speaker at national and international conventions, including those hosted by the National Society for Human Resources Management (SHRM), Harvard Business School, The Human Capital Institute, and the American Hospital Association. He regularly conducts Leadership Development workshops on Employee Engagement, Virtual Workers and Remote Work, Generational Differences in the Workplace, and a wide array of other Human Capital related topics.

Prior to forming Kevin Sheridan LLC, Kevin founded HR Solutions International in 1995, a firm specializing in measuring employee engagement and teaching best practices, which he sold in 2011.

Kevin received a Master of Business Administration from the **Harvard Business School**, concentrating his degree in Managerial Decision-making, Strategy, Human Resources Management, and Organizational Behavior.

In his free time, Kevin volunteers with a variety of charities. He also enjoys golfing, fishing, and high-altitude mountaineering. He is in the process of climbing the highest mountain on every continent, an athletic journey known as "The Seven Summits." As such, he has stood at the top of Africa, Europe, and South America, climbing as high as 23,000 feet. His personal and professional travels have brought him to more than 65 different countries.

Media: Kevin has been featured in numerous media outlets, including *The Wall Street Journal*, *USA TODAY*, *Chicago Tribune*, *Yahoo! News*, *Crain's Chicago Business*, *Human Resource Executive*, *Hospitals & Health Networks*, *Talent Management*, *Modern Healthcare*, and *Engagement Strategies Magazine*.

To inquire about speaking engagements, contact:

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Featured Keynotes

Building a Magnetic Culture:

How to Attract & Retain Top Talent to Create an Engaged, Productive Workforce

To become the best in the business, it is essential to employ the best people. But how do employers build a staff that is ready and able to take an organization to its next level? Inspired by the best-selling book, this dynamic keynote focuses on how to attract talented employees to the workplace, empower them, and sustain an environment in which they are more likely to stay.

Topics covered include:

- Redefining Employee Engagement
- The bottom line benefits of employee engagement
- Recruiting: The Right Hire
- The Top 10 Engagement Drivers and the related Best Practices
- The importance of embracing diversity & inclusion
- The missing “secret sauce” - FUN
- Creating an environment of shared ownership for engagement

Drawing on years of research and real-world examples from his consulting experience, Kevin Sheridan gives you the strategies and tactics to transform your organization by creating and maintaining a Magnetic Culture.

Interested in providing HR credits? This keynote has been accredited by the HRCI numerous times. HRCI Code Numbers are 154207, 226546, 219626.

What people are saying about the book:

"A magnet's pull can be quite forceful. In 'Building a Magnetic Culture', Sheridan outlines simple but powerful steps to take in creating and maintaining an organization that fosters an environment with similar attraction."

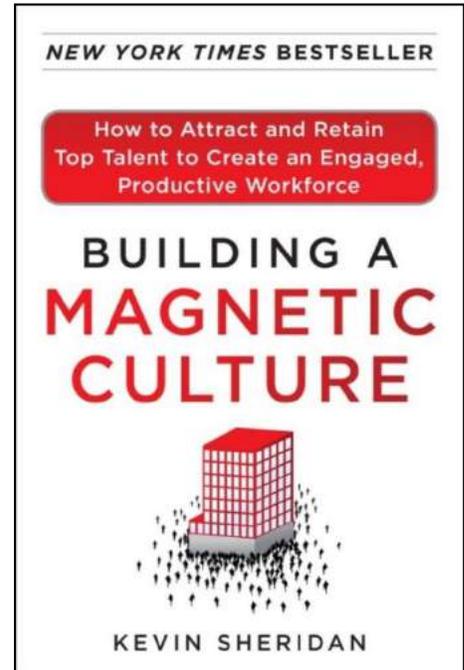
Marshall Goldsmith, International Best-selling Author

"A compelling case for and guide to the creation of a high engagement / high performance workforce."

Douglas R. Conant, Retired President and CEO, Campbell Soup; New York Times Best-selling Author

"A long time ago I discovered that when employees are passionate about their work, customers are passionate about the company. Kevin Sheridan knows that secret, too. His insights on finding the right people and getting them engaged can change your culture forever."

Quint Studer, Founder of Studer Group, 2010 Malcolm Baldrige National Quality Award Recipient



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Featured Keynotes

The Virtual Manager:

Cutting-Edge Solutions to Hiring, Managing, Motivating, and Engaging Mobile Employees

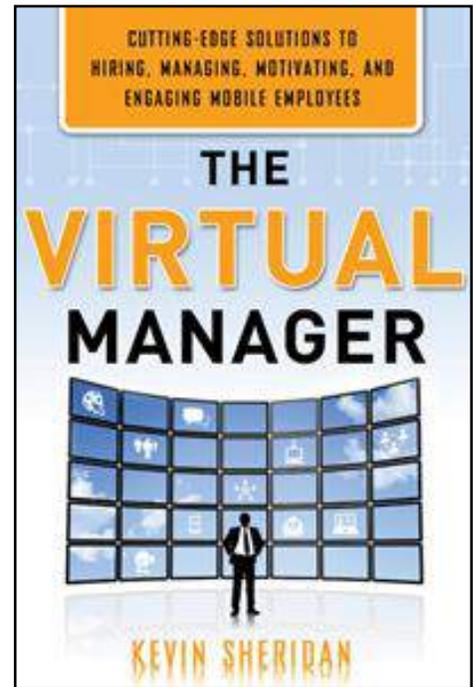
95.3% of participants would recommend this keynote to a colleague. (Statistics provided by SHRM.)

By 2020, 1.5 billion people, or more than 50% of the global workforce will be working remotely. Managing virtual employees is different than managing employees who are in the office every day. Successful remote employees are often a direct reflection of their managers. In this keynote, Kevin Sheridan illuminates how a virtual manager can build and sustain a highly-productive and motivated team, leading to better business outcomes for the organization.

Topics covered include:

- A new way of doing business: virtual teams
- Trust in virtual teams
- Qualities of top virtual employees
- The Top Engagement Drivers: maximizing them for virtual workers
- Challenges: changing location without changing principles
- How to become the best, most engaged, virtual worker

Based on years of research, this keynote shows how to build and manage an engaged, productive team from afar. Best practices ensure your organization's virtual working environment becomes a magnet for top talent and yields better business outcomes.



Interested in providing HR credits? This keynote has been accredited by the HRCI numerous times. HRCI Code Numbers are 224099 and 204891

What people are saying about the book:

"*The Virtual Manager* is a useful guide to uncharted territory: how to manage people you can't see while encouraging their self-sufficiency. Whether managing customer service reps or astronauts (the ultimate virtual workers) this book will help you master the new world of work."

Rosabeth Moss Kanter, Harvard Business School professor and Best-selling Author

"*The Virtual Manager* chronicles the reality of the mobile employee. It offers managers and employees concrete tips and insightful case studies for how to help employees be productive from remote locations. For employees working virtually and for managers managing across boundaries, the book will be a source of both inspiration and advice."

David Ulrich, Best-selling Author, Professor, University of Michigan and Partner in The RBL Group

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Customized Keynotes and Workshop Options

Kevin Sheridan has been consulting and presenting on the issues that affect Human Resources and employee engagement for nearly 30 years. He is extremely well-versed in a variety of topics, and can tailor presentations and interactive workshops to the specific issues that are most important to your organization. Competencies include, but are not limited, to the following:

Talent Attraction and Retention

- Hiring right: Screening and vetting candidates for engagement and retention
- Engaging new-hires through the pre-boarding and onboarding process
- Leveraging the number one driver of engagement: Recognition & The Power of Thank You
- Understanding the Importance of Learning & Development to Employee Engagement
- Low-cost tips and quick wins to bolster engagement

Respect and Trust - Culture

- Key leadership qualities that evoke trust from direct reports
- Benefits of becoming a feedback-driven culture

Time Management – Release 40% More Productivity Through Improved Time & Meeting Management

Diversity & Inclusion

- Capitalizing on the proven linkage between diversity and best-in-class engagement
- Understanding Generational Differences and Engaging the Millennials in your Workforce

The First Step – Onboarding New Employees toward Full Engagement

- One out of every 25 employees quits on their first day – a pretty stunning report card on how poor the onboarding process is handled by most organizations
- Learn the best practices of making the first days of employment a celebration and fully engaging

Employee Communication and its effect on Brand Image, Reputation, and Employee Engagement

- Discover the most common errors in how organizations communicate to, and with, employees
- Unleash the most innovative best practices on communication and yield higher net promoter scores and business outcomes

Pricing

Pricing is dependent upon the length and structure of the keynote or workshop. Please contact us for more information.

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What Attendees are Saying

"Kevin presents sound and practical management strategies in a straightforward and entertaining way. His strategies may be considered common sense, but unfortunately, they are not common practice in most of today's work environments."

Terri Dorsey
Director of Organizational Development
Boys and Girls Club of America



"Kevin Sheridan connects to the audience because he uses real life examples that touch every attendee. He does his homework and presents material with a goal in mind - leaving the audience better prepared to produce results than when they came in the room."

Phil Fortino
SVP of Human Resources
Resorts International



"With years of experience working with global corporations, Kevin Sheridan draws you into his astute commentary on corporate leadership. What separates Kevin from most speakers is his affinity with people from all walks of life. Inspirational. Bottom line: Kevin was the best speaker at our entire conference."

Ken Meyers
SVP, HR, Hospira, Inc.
Former SVP, HR, Starbucks Coffee International
Former SVP, HR and Operations, Gymboree
Former VP, HR, Walt Disney Imagineering
Former Partner, Oliver Wyman



OLIVER WYMAN

GYMBOREE



WALT DISNEY

"Kevin Sheridan is an industry leader on the topic of employee engagement. His years of experience give him a myriad of real life examples to draw from, allowing him to provide audiences with solutions and best practices that really work."

John Herr
CEO, Malcolm Baldrige Award Winner
North Mississippi Medical Center



NORTH MISSISSIPPI
MEDICAL CENTER

[Click here](#) to watch a video clip of Kevin Sheridan.

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